

**Sacred Heart Catholic School**  
**5-year Strategic Plan**  
**2009-2010**  
(Reviewed and updated Oct, 2009)

**Core Values**

- Catholic identity
- Academic excellence
- Qualified staff
- We value every individual as a gift from God
- We are a school community where parents are our partners in education and we recognize parents as the primary educators of their children. We are good stewards who are fiscally responsible to ensure the growth and future of Sacred Heart Catholic School

**Mission Statement**

To provide an excellent academic education grounded in Catholic religious principles and values, thereby creating a lifelong love of learning and a respect for each person and all creation as gifts of God.

**Core / Key Strategies**

- Be a leader in academics, the arts, athletics and Catholic education within the Rogue Valley
- Establish enrollment growth of 2% - 4% each year; prioritize Catholic family enrollment; manage growth in a fiscally responsible manner
- Provide development and community outreach; strong external and internal communications channels
- Develop communication and cooperation with area high schools to facilitate student transition

## Goals and Objectives – Priorities

- Be a leader in academics, the arts, athletics and Catholic education
  - Academics
    - Provide continued professional development opportunities for faculty and staff; provide funding and vehicles to keep teachers aware of best practices
    - Continue to provide on-going, regular textbook adoption in accordance with the Archdiocesan Textbook Implementation timeline
    - Continue to implement curriculum review and updates in line with Archdiocesan timelines and state standards
    - Focus on retention and recruitment of qualified Catholic teachers
    - Implement technology plan and develop investment support, pursue grants for technology
    - Develop measurement standards and benchmarks to monitor academic performance; Improve overall student performance scores on standardized tests
  - Arts
    - Continue investment in the arts – staff, supplies, fixtures and tools / instruments to differentiate SHS, Spring Showcase for Art and academics
    - Insure proper funding for qualified teachers
    - Develop a facilities plan to support current and future art programs
  - Athletics
    - Continue to support current athletic programs to foster community involvement and spirit
    - Develop funding for sports facilities improvement
    - Insure proper funding and training for qualified coaches
  - Catholic education
    - Insure that our Catholic identity permeates our entire school community through prayer, sacraments, liturgical season activities, Catholic Schools week and application of faith and morals throughout curriculum and day-to-day school life
    - Retain and recruit qualified Catholic teachers, administrators and support staff
  - Facilities
    - Maintain and improve current facilities to provide a safe, energy efficient and welcoming environment with capacity for growth
    - Provide for funding of necessary facility improvements

- Establish enrollment growth of 2% - 4% each year until capacity is reached; prioritize Catholic enrollment; manage growth in a fiscally responsible manner
  - Develop a comprehensive marketing plan that includes forecasting, strategies, defines target markets and vehicles to reach them.
  - Develop a facilities plan and improvement strategy to support current programs and provide for possible future growth beyond current capacity; build-up current Capital Improvements fund and endowment.
  
- Provide development and community outreach; strong external and internal communications channels
  - Improve / enhance relations with all local parish communities – Sacred Heart, Shepherd of the Valley and Our Lady of the Mountain
  - Develop and establish a communications / public relations plan to guide our interaction with school, church and civic communities
  - Develop and expand strong internal and external communications vehicles – Website, newsletter, Ed Line, etc.
  - Transition our development efforts from purely fundraising centered goals activities to donor and development centered goals and activities
  - Work toward establishing year-ahead fundraising by 2015
  - Establish an overall development plan that includes fundraising and relationship building – promote development as a meaningful involvement in our school community with a focus on parents and alumni
  - Establish Alumni data-base in conjunction with St. Mary's for targeted development efforts and event planning.